

Geography 160
Geographies of Economic Change
Fall 2004

TR 11:00-12:15pm; AL207

Dr. John Pickles

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Course Focus and Goals:

This course focuses on contemporary economics geographies of internationalization and globalization, with readings and case studies dealing with historical geographies of globalization, contemporary industrial processes, global networks and commodity chains, contemporary trade regimes, localization and regional production systems, global patterns of migration and changing geographies of labor, and the changing understanding of economic geographies of localities, regions, and scale. Regional case studies will focus on changing economic landscapes in North America, post-socialist Eastern Europe, and the changing economic roles of the 'Asian Tigers', China, and Southern Africa. Students will engage in extended readings, discussion, case study research, and presentation. The course is open to undergraduate and graduate students. Within this framework, the course will be selective in its coverage. Graduate students will be provided with additional readings, focused on issues, debates, and methodologies in economic geography.

Required Texts:

Available from the University Bookstore or any good bookstore or online service:

Peter Dicken. 2003. *Global Shift: reshaping the global economic map in the 21st century*. (4th Edition). New York: Guilford. **GS** hereafter.

Globalinc: An Atlas of the Multinational Corporation. **Glo** hereafter.

In addition to these two required texts, additional materials will be made available on-line, via black-board, or via email.

Course Structure and Requirements:

Tuesday Lectures

In lectures I shall outline the topic and readings each week and provide specific case studies wherever possible. It will be useful to have read the texts in advance of this meeting, but essential that you do so before the Thursday discussion group meetings. *If you even suspect that you may show up for discussion groups unprepared, please do not enroll in this course.*

Thursday Discussion group activities:

Thursday meetings will be run as small groups discussing the *required* readings (**GS**, **Glo**, or other readings) or as occasional research/training meetings on data use and presentation, research skills, and research presentations. One or two students will facilitate each discussion group, using discussion questions I shall provide at the beginning of the class. Discussion leaders will be responsible for facilitating an interesting discussion of the issues based on the

required readings for the week. I shall circulate among the groups. All students must participate in lectures and discussions every week, and all students will be discussion leaders several times during the semester. Your discussion group activity is a large portion of the final grade (20%), and a significant portion of this will be determined by the quality of your leadership and discussion in these groups.

Book review:

For this exercise, you need to first read 6-10 book reviews in journals of economic geography. I suggest you avoid short half-page reviews and focus, instead, on reviews of around 3-5 pages. Having read the reviews and mapped out some suggestions for what constitutes a good book review, you will prepare a book review of one major section (“Part”) of either **GS** or **Glo**. Do not review the entire book. Instead, focus your review around the contents of one set of issues framed by that “Part”, being very clear which Part of which book you are reviewing. The review should conform to the journal requirements for format, referencing, and presentation specified in *Progress in Human Geography*:

http://www.arnoldpublishers.com/journals/pages/pro_hum/aut.htm

Research Report:

Students will work on a research report on a topic/issue of their choosing (see examples at the end of this syllabus). These projects will be developed in four stages. They are intended to be research project/papers, and will require that you work on these throughout the semester, integrating elements from the courses, finding specific data/information, preparing drafts, and revising your writing. The research paper has three specific requirements.

(i) **Project proposal:** one typed page outlining the issue, its relevance to the course, and a brief explanation of how you proposal to carry out the project. Due September 30.

(ii) **Research project proposal with a 4-5 page review** of the literature around the topic. You must use the materials from the course as the basis for this literature review, with specific additional texts incorporated as needed. Due October 21.

(iii) **First full draft of the research report.** Due November 11.

(iv) **Final report.** Due December 2.

The report should conform to the journal requirements for format, referencing, and presentation specified in *Progress in Human Geography*:

http://www.arnoldpublishers.com/journals/pages/pro_hum/aut.htm

Working in groups? Students may elect to work on their research projects in groups of two or more. The projects will then be correspondingly longer and more fully developed. After you outline your proposal and group plans to me, I shall indicate what kinds of extension and elaboration will be needed. Depending on class size and topics, I may arrange for proposals and reports to be peer reviewed.

This course has no examinations.

Grading:

10% **Attendance and participation** is required.

Please let me know in advance if you have good cause to be absent.

20% **Discussion group participation**

20% **Book review**

5% **Research proposal**

15% **Research proposal with review**

30% **Final report**

Weekly Topics and Readings:

1. 8.24 **Introduction**
8.26 *GS Ch.1. Introduction, pp. 1-4;
Ch.2. A new geo-economy, pp. 5-31
*Glo Global Inc., pp. 2-8.
2. 8.31 **Trends in production, trade, and investment**
9.2 *GS Ch.3. The Changing Global Economic Map, pp. 32-82.
*Glo The Foundations of Globalization, pp. 9-17.
3. 9.7 **Technology, production networks and commodity chains**
9.9 *GS Ch.4. Technology and economic change, pp.83-121.
*Glo Telecommunications and Transportation, pp. 66-81, 88-93.
*Glo Banking, pp. 82-88.
4. 9.14 **Regulating the economy**
9.16 *GS Ch.5,6. The state and national patterns of economy, pp.122-197.
*Glo Regulatory Regimes, pp. 18-33.
5. 9.21 **Diverse Economies and Alternative Practices**
9.23 *Local Exchange Trading Systems:
<http://encyclopedia.thefreedictionary.com/Local%20Exchange%20Trading%20System>; <http://www.nationmaster.com/encyclopedia/Local-currencies>
*A Pictorial History of Community Currency Systems:
http://www.appropriate-economics.org/materials/pictorial_history_of_CCS.pdf
*http://www.ecobusinesslinks.com/local_currency.htm
*The Piedmont Plenty http://www.ncplenty.org/why_currency.php
*Aldridge, T., Lee, R., Leyshon, A., Thrift, N., and Williams, C.LETS and alternative futures.<http://www.geog.qmul.ac.uk/lets/future.htm>
*Tooke, J., Aldridge, T., Lee, R., Leyshon, A., Thrift, N. and Williams, C. LETS: A Working Alternative?
<http://www.geog.qmul.ac.uk/lets/Working.htm>
6. 9.28 **Multinational Corporations**
9.30 *GS Ch.7, 8, 9. pp.198-314.
*Glo Motor vehicles and Petroleum, pp.34-47
7. 10.5 **Neo-liberalism and Free Trade Regimes: the Case of Clothing**
*GS Ch.10. 'Fabric-ating Fashion', pp.315-354.
*WTO. *Trading into the Future*.
http://www.wto.org/english/res_e/doload_e/tif.pdf pp. 1-20.
*WTO. *The WTO Agreements: A Summary of the Final Act of the Uruguay Round*. (Read ONLY Agreement on Textiles and Clothing (ATC)).
http://www.wto.org/english/docs_e/legal_e/ursum_e.htm#cAgreement
*The Global Textile and Clothing Industry Post the Agreement on Textiles and Clothing. WTO 2004.
http://www.wto.org/english/res_e/booksp_e/discussion_papers5_e.pdf

8. 10.12 **Clothing Europe**
- 10.7 *Begg, B., Pickles, J. and Smith, A. (2003) 'Cutting it: European integration, trade regimes and the reconfiguration of East-Central European apparel production'. *Environment and Planning A*, 35 (12): 2191-2207.
 *Pickles, J. 'There are No Turks in Bulgaria'. Max Planck Research Institute for Social Anthropology, Working Paper. Halle/Salle.
<http://www.eth.mpg.de/dynamic-index.html?http://www.eth.mpg.de/pubs/working-papers-02.html>
 * Adrian Smith, Robert Begg, Milan Bucek, and John Pickles. 2003. Global trade, European integration and the restructuring of Slovak apparel exports. *Ekonomicky casopis (Slovak Journal of Economics)*. 51(6), pp. 731-748.
 *Glo Walmart, pp.118-119.
- 10.14 Fall break – no class
9. 10.19 **De-regulating Global Clothing**
- 10.21 *Dicken, P. and Hassler, M., 2000, "Organizing the Indonesian clothing industry in the global economy: The role of business networks" *Environment and Planning A* 32 (2) 263-80
 *[Textiles and Clothing: What happens after 2005?](#) by Matthias Knappe, Senior Market Development Officer, Market Development Section.
 *Tina Rosenberg. The Free-Trade Fix. *The New York Times NYTimes.com*, August 18, 2002.
<http://www.nytimes.com/2002/08/18/magazine/18GLOBAL.html>
 *No end in sight to N.C. job losses. *Newsobserver.com*, August 18 2002.
<http://www.newsobserver.com/trade/story/1647567p-1673759c.html>
 *Remedy misses mark. *Newsobserver.com*, August 19 2002.
<http://www.newsobserver.com/trade/story/1649466p-1675661c.html> [explore some of the links provided on this page]

10. Hernando De Soto (Visiting Lecture)

10.26 Preparation

**The Mystery of Capital Chapter 1*: <http://www.ild.org.pe/tmoc/language.htm>

**The Other Path Preface*: http://www.ild.org.pe/top/pref_en01.htm

**The Other Path Chapter 1*: <http://www.ild.org.pe/top/language.htm>

Lecture Tuesday October 26 7.30pm Hernando de Soto Hanes Art Center Auditorium (get there at 7pm). Hernando de Soto is president of the Institute for Liberty and Democracy in Lima, Peru, a private, non-profit organization designed to assist developing nations and former Soviet nations in the transition to a modern market economy that "gives those who have been locked out of the system a stake in the economy." He is the author of two books about economic and political development: "The Other Path" and "The Mystery of Capital: Why Capitalism Triumphs in the West and Fails Everywhere Else." This year Time magazine named him one of the 100 most powerful and influential people in the world. Forbes magazine called him one of 15 innovators "who will reinvent your future" and The Economist said his Institute is one of the two most important think tanks in the world. [Presented by James M. Johnston Center for Undergraduate Excellence with special thanks to the General Alumni Association].

Dr. Hernando de Soto will speak at 7.30pm, October 26 in the Auditorium, Hanes Art Center. You are required to attend this presentation. If attendance creates a problem for you, please discuss options with me.

10.27 Discussion and debriefing

- 11. 11.2 The new economy and RTP**
 11.4 *GS Ch.12. The Semiconductor Industry, pp. 399-436.
 *Glo pp. 66-81
 Research Triangle Park website: <http://www.rtp.org/>
 Havlick, D., and Kirsch, S. 2004: A production utopia? RTP and the North Carolina Research Triangle. *The Southeastern Geographer*, 42(2).
 Making the Knowledge Economy Work: RTP Appendix (5pp)
http://www.kansasinc.org/pubs/kcspu01/appendix_c.pdf
 Maps: <http://www.waywelivednc.com/maps/historical/rtp.pdf>;
http://www.rtp.org/files/RTPMASTER_SEPTEMBER_03_Model_1.pdf
- 12. 11.9 Work and Workers in the Global Economy I**
 11.11 *GS Ch.15. Winners and Losers, pp.507-523;
 Ch.16. Jobs in the Developed World, pp.524-551.
 *Glo pp.120-135.
- 13. 11.16 Work and Workers in the Global Economy II**
 11.18 *GS Ch.17. Jobs in the Developing World, pp.552-576.
 *Trading Away Our Rights: Women Working in Global Supply Chains. 2004:
http://www.oxfam.org.uk/what_we_do/issues/trade/downloads/trading_rights.pdf
- 14. 11.23 Work and Workers in the Global Economy III**
 *GS Ch.18. Making the World a Better Place, pp.577-599.
 11.25 Thanksgiving – no class
- 15. 11.30 Governance and Economy**
 12.2 *A Fair Globalization: Creating Opportunities For All. World Commission on the Social Dimension of Globalization. ILO. February 2004.
<http://www.ilo.org/public/english/wcsdg/docs/report.pdf>
 *Glo pp. 136-148
- 12.7 Reading Day – no class
 12.9 Final Examination Noon: NO EXAMINATION

This semester (and for the past 12 months) the Department of Geography and my office have been relocated two miles off-campus while Saunders Hall is being renovated. This makes office hours difficult. I encourage discussion and questions in class. At the end of class I shall generally be available for a further 10-20 minutes to deal with questions, comments, or feedback. Students who wish to meet at other times to discuss the course material, their requirements, or other matters should make an appointment after class or via email <jpickles@email.unc.edu>

Supplementary Resources:

Three excellent sources of information on the global economy are the *New York Times*, the *Financial Times* (each available on a daily basis), and *The Economist* (available on a weekly basis). The web sites for each are:

<http://www.ft.com>

<http://www.nytimes.com>

<http://www.economist.com/>

In recent years, several excellent readers in Economic Geography have appeared. Ideally, we would read them all. You may wish to refer to specific chapters in each as we work through the course. They are:

Amin, A. and Thrift, N. (eds) (2004) *The Blackwell Cultural Economy Reader*. Oxford: Blackwell.

Barnes, T.J., Peck, J., Sheppard, E. and Tickell, A. (eds) (2004) *Reading Economic Geography*. Oxford: Blackwell.

Bryson, J., Henry, N. Keeble, D., and Martin, R. (eds) (1999) *The Economic Geography Reader*. Chichester: Wiley.

Clark, G., Feldman, M., and Gertler, M. (eds.) (2000) *The Oxford Handbook of Economic Geography*, Oxford: Oxford University Press.

Lee, R. and Wills, R. (eds) (1997) *Geographies of Economies*. London: Arnold.

Leyshon, A., Lee, R., and Williams, C.S. (2003) *Alternative Economic Spaces*. London: Sage.

Peck, J. and Yeung, H.W. (2003) *Remaking the Global Economy: Economic-Geographical Perspectives*. London: Sage.

Sheppard, E., and Barnes, T. (eds.) (2000) *A Companion to Economic Geography*, Oxford: Blackwell.

Some Suggestions for Potential Projects:

Financial Services in Raleigh-Durham-Charlotte

Read: Chapter 13 (Financial Services Industry) Peter Dicken. 2003. *Global Shift: reshaping the global economic map in the 21st century*. (4th Edition). New York: Guildford.

Distribution/Freight, and the NC I-40 Corridor

Read **GS** Chapter 14 (Distribution Industries) and review the following examples from other areas:

*Intermodal freight terminals: Locality and industrial linkages; Robert J McCalla et al; *Canadian Geographer*, Toronto; Fall 2001; Vol. 45(3): 404-414

*Intermodal transportation in North America and the development of inland load centers; Slack, Brian; *Professional Geographer*, Washington; Feb 1990; Vol. 42(1): 72

The Future of the Textiles and Clothing Industries in North Carolina

*Tina Rosenberg. The Free-Trade Fix. *The New York Times NYTimes.com*, August 18, 2002.

<http://www.nytimes.com/2002/08/18/magazine/18GLOBAL.html>

*No end in sight to N.C. job losses. *Newsobserver.com*, August 18 2002.

<http://www.newsobserver.com/trade/story/1647567p-1673759c.html>

*Remedy misses mark. *Newsobserver.com*, August 19 2002.

<http://www.newsobserver.com/trade/story/1649466p-1675661c.html> [explore some of the links provided on this page]

*Karin Rives and Susan Kinzie. 'Textile quotas OK'd.' *The News & Observer*, November 19, 2003.

*Steve Ford. 'Textiles, with a rose-colored tint.' *The News & Observer*, August 17, 2003.

*[Implications of the introduction of the agreement of textiles and clothing \(ATC\) on the developing countries producing/exporting textiles and clothing](#), by Antero Hyvärinen, former Senior Market Development Officer, Market Development Section, March 2001, October 2000

*[Implications of the introduction of the agreement of textiles and clothing \(ATC\) on the African Textiles and Clothing Sector](#), by Antero Hyvärinen, former Senior Market Development Officer, Market Development Section, March 2001, January 2001

*[Report on the Conference on the Future of Textiles and Clothing after 2005, Brussels, 5-6 May 2003](#), by Matthias Knappe, Senior Market Development Officer, Market Development Section.

Research Triangle Park in a Global Economy

Build on course readings, explore the websites available, and focus on a particular company or branch of industry located in RTP.

Outsourcing and the Gendering of Work

Investigate the gender dimensions of export-oriented industrialization in a particular region of the world, such as Eastern Europe, the Caribbean, or Asia.

Commodity Chains and Global Production Networks

Research the ways in which commodity chain analysis and notions of production networks have informed the ways in which we think of contemporary patterns of global industry. How are such chains and networks organized and governed? How does power circulate? What are the consequences for the factories that contract with manufacturers or buyers?

Technological change and economic restructuring

Carry out research on a specific technology and its consequences for global production. For example, how is e-tailoring changing the way in which the clothing industry is organized? How are international companies making use of internet and the web, and to what effects?

Economic Geographies of Alternative and Community Currencies

Non-formal wage work in the Global South

Ethnicity and Incomes: Work, Home, and Inequality in the Durham-Chapel Hill Area